

# MBRP®

## VEHICLE SPONSORSHIP APPLICATION

FOR CONSIDERATION PLEASE **COMPLETE IN FULL; SIGN & DATE** AND EMAIL WITH ATTACHED IMAGES AND/OR RENDERINGS TO: **SPONSORSHIP@MBRP.COM**

*THANK YOU for your interest and request of MBRP's participation with your project vehicle.*

*You **MUST complete this form in full**, sign and date bottom and email to **sponsorship@mbrp.com** with any images or renderings attached to be considered for a sponsored partnership deal.*

*All requests for product(s) and sponsorship support will be carefully reviewed and a determination of suitability and level of MBRP participation will be made as quickly as possible. The detail you provide in your application will help us determine the level we can best support your specific project.*

*Due to volume of requests we receive we will respond to you if your project has been approved as a partner in our sponsorship program, typically within 5 business days. We ask that you please refrain from calling, messaging or emailing regarding status to allow us to process these requests efficiently.*

***No MBRP product** will be shipped until this form is completed in full, reviewed and approved.*

*Any products/swag provided through partnership agreements will be shipped directly from manufacturer with standard freight cost being the responsibility of the recipient to cover with provided credit card # unless approved to be waived by ownership. (ie. Registered SEMA participants or industry partners)*

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Position in Company (title): \_\_\_\_\_

Vehicle Owner: \_\_\_\_\_ Phone number: \_\_\_\_\_

Project Name (if applicable): \_\_\_\_\_ Purpose of Installation: \_\_\_\_\_

Year: \_\_\_\_\_ Make: \_\_\_\_\_ Model: \_\_\_\_\_ Color: \_\_\_\_\_ Engine: \_\_\_\_\_

Bed Size: \_\_\_\_\_ Cab : \_\_\_\_\_ Skirts/Body Mod Kits: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Part/Support required by (date): \_\_\_\_\_ Project Completion (date): \_\_\_\_\_

I am/We are:

\_\_\_\_ Vehicle Builder \_\_\_\_ Dealer \_\_\_\_ Publisher \_\_\_\_ Manufacturer \_\_\_\_ Vehicle Owner

\_\_\_\_ Marketing Agency

If other, please explain: \_\_\_\_\_



**Product(s) being Requested**

*MBRP Performance Exhaust products will provide production components only. Modifications are the responsibility of the builder. Please provide all part numbers referencing our [www.mbrp.com](http://www.mbrp.com) <https://store.mbrpautomotive.com/en/>*

Qty: \_\_\_\_\_ Part #: \_\_\_\_\_ Description: \_\_\_\_\_

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**Other Participating Manufacturers (Required)**

Product	Company	Contact	Email	Phone
Product	Company	Contact	Email	Phone
Product	Company	Contact	Email	Phone

*Please indicate your commitments - only those that you are authorized to make - to support our programs regarding this vehicle project:*

**Vehicle Display and MBRP Recognition**

*I/We will be racing/showing/participating/displaying this vehicle in the following location(s) or events in the next year:*

**SEMA Show:** Booth Number: \_\_\_\_\_ Feature Vehicle Location: \_\_\_\_\_

Company Displaying Vehicle: \_\_\_\_\_

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

Event: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_

**Attach full schedule if necessary.**

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Will the exhaust tips be visible from the rear or side of vehicle?

Yes  No If 'No', please explain: \_\_\_\_\_

## Multi Media Content

I/We will provide MBRP Inc. with multi-media content and full-use rights on this project in the following categories:

■ **REQUIRED Photography:**  Installation  Complete Vehicle  Vehicle at Event  
 Front  Rear  3/4 Side  Underside

■ **REQUIRED Video:**  Rear Sound Clip

\*Outlined photography and video above **MUST** be emailed to [sponsorship@mbrp.com](mailto:sponsorship@mbrp.com) within **45 days** of product receipt.\*

## Print, Digital or Video Coverage

The vehicle(s)/build are committed to appear in the following print, digital or video publications/productions within the next year:

Title: \_\_\_\_\_ Date: \_\_\_\_\_ Page/Time coverage: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_ Page/Time coverage: \_\_\_\_\_

## Social Media

I/We will be sharing QUARTERLY photos, details and conversations regarding the sponsorship, build process, completed vehicle, etc on social media sites within the next year: Screenshots are required to be emailed to MBRP upon request and we will follow your progress via provided IG, Facebook, YouTube and Blog channels.

MBRP requires all levels of sponsored vehicle reps to post a minimum of 4 initial photo or video posts within first **45 days** of product receipt and then regular vehicle posts with outlined tags [@mbrpexhaust](#) [#mbrp](#) [#mbrpexhaust](#)

■ **REQUIRED Social Media Posts**  Before Arrival  Installation  Rear Sound Clip  Action Vid

**Example #1: BEFORE:** "Just got sponsored and can't wait for my #S7034409 exhaust from [@mbrpexhaust](#) to ship for my 2017 Ford Mustang" [#MBRP](#) [#MBRPexhaust](#)

**Example #2: INSTALL** "Installation of my sick new [@mbrpexhaust](#) axle back system was easy - great fitment!" [#MBRP](#) [#MBRPexhaust](#)

**Example #3: SOUND CLIP:** "Loving the badass tone of my new [@mbrpexhaust](#) cat back performance exhaust." [#MBRP](#) [#MBRPexhaust](#)

**Example #4: ACTION VIDEO** "Check the burn out and drive by of my Camaro SS and it's [@mbrpexhaust](#) X-pipe." [#MBRP](#) [#MBRPexhaust](#)

Pictures of product are available on [www.mbrp.com](http://www.mbrp.com) <https://store.mbrpautomotive.com/en/>

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Facebook Name: \_\_\_\_\_ Audience Size: \_\_\_\_\_ Post Quantity: \_\_\_\_\_

Instagram Name: \_\_\_\_\_ Audience Size: \_\_\_\_\_ Post Quantity: \_\_\_\_\_

YouTube Channel: \_\_\_\_\_ Audience Size: \_\_\_\_\_ Avg.Views/Post: \_\_\_\_\_

Website Name: \_\_\_\_\_ Subscribers Size: \_\_\_\_\_ Blog/Forum Y/N: \_\_\_\_\_

## Editorial Rights

*I/We will provide our/the editorial content digitally to MBRP Inc. and grant full re-print use rights*

**Initials** \_\_\_\_\_

## Media Contacts

*Please provide contact information for the person(s) responsible for providing – or allowing MBRP Inc. personnel to access photos, videos and editorial content (if other than yourself)*

Name	Company	Email	Phone
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Name	Company	Email	Phone
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**Additional Information about your project you feel we should consider (including more details on the print/TV/digital/social media coverage)?**

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## Credit Card Information

*Please provide a valid credit card to be placed on file. A credit card is **REQUIRED** in order to receive any product. Your card will **NOT** be charged unless you have agreed to pay for a discounted portion of product as per agreement.*

**\*Credit card will be used only with owners authorization to charge for standard freight on provided products which is the responsibility of recipients unless waived by ownership based on level of representation(ie.SEMA)**

**Initials** \_\_\_\_\_

Credit Card: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Other

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_ Security Code: \_\_\_\_\_

Cardholders Name: \_\_\_\_\_



**Shipping Details**

Credit Card Holder's Shipping Address:

ATTN TO: \_\_\_\_\_

Street: \_\_\_\_\_

City/State \_\_\_\_\_ Zip Code \_\_\_\_\_

Specific delivery instructions or drop times: \_\_\_\_\_

OPTIONAL Express Shipping Requests: \_\_\_\_\_ Arrival Date: \_\_\_\_\_

**Agreement Authorization**

I hereby agree to affix a minimum of (1) visible MBRP decal in a contrasting colour to the exterior of my vehicle with a minimum of 6" in width visible on the exterior of vehicle and to keep these decals attached to the vehicle for a period of 1 year - vector artwork to be provided. Further, I agree NOT to run decals from competing exhaust companies for the same time period.

I will mention MBRP in any/all online, print or TV features of this vehicle. I understand that this vehicle is to **remain equipped with MBRP for a period of 1 year.**

MBRP Inc. assumes no liability for consequential damages caused by the muffler, repair/installation labor or possible interruption in operation. **\*All products provided in sponsorship deal are void of their warranty.**

I agree to follow the summarized checklist of promotional content (posts, high-res photos and video) to be provided to MBRP in first 45 days after product is received.

These images can and will be used by MBRP Inc. in a variety of print materials and digital marketing for the year. I agree to include specified MBRP tags(below) on all vehicle posts for the **1 year** duration that part(s) are installed.

**45 DAY PROMOTIONAL CONTENT CHECKLIST**

■ **REQUIRED Photography to email:** \_\_\_Installation \_\_\_Complete Vehicle \_\_\_ Vehicle at Event  
\_\_\_Front\_\_\_Rear\_\_\_3/4 Side \_\_\_Underside

■ **REQUIRED Video to email:** \_\_\_Rear Sound Clip

■ **REQUIRED Social Media Posts:** \_\_\_Before Arrival \_\_\_Installation \_\_\_ Rear Sound Clip \_\_\_Action Vid

**INSTAGRAM: @mbrpexhaust #mbrp #mbrpexhaust**

**FACEBOOK: @MBRPinc #mbrp #mbrpexhaust**

Sponsorship recipient does hereby warrant and represent that MBRP Inc. has the non-exclusive rights to use these images in perpetuity going forward.

Acknowledge with Signature: \_\_\_\_\_ Date: \_\_\_\_\_